

# DENSION

## THE SMART MIRROR TECHNOLOGY

### A STYLISH MIRROR - WITH UNIQUE EXTRA FEATURES

- A COMPLETE DIGITAL SIGNAGE SOLUTION
- HIGH BRIGHTNESS SCREEN COMBINED WITH MEDIA PLAYER & FULL FUNCTIONAL CONTENT MANAGEMENT SYSTEM
- DECORATIVE AND INFORMATIVE
- PROVIDING INFORMATION THROUGH A NON-DISTURBING WAY

ADMIRING OURSELVES IN MIRRORS COMES AS NATURALLY TO US AS BREATHING. WHETHER WE BASK IN OUR MAGNIFICENCE, LOOK FOR FLAWS OR SIMPLY TRY TO MAKE OURSELVES AS PERFECT AS POSSIBLE WE SPEND A MUCH TIME LOOKING AT OUR REFLECTIONS. SO WHY NOT COMBINE THIS MOST MUNDANE HUMAN INSTINCT WITH THE REALM OF INFINITE POSSIBILITIES? IN THE WORLD OF COMMERCIALS, ALMOST EVERYONE HAS A SELECTIVE BLINDNESS FOR ORDINARY MARKETING TOOLS. PROVIDE YOUR CUSTOMERS WITH DESIRED INFORMATION AND TARGETABLE MESSAGES ON A SURFACE THEY WOULD NEVER EXPECT TO GET IT. LEAVE A LASTING IMPRESSION WITH THE

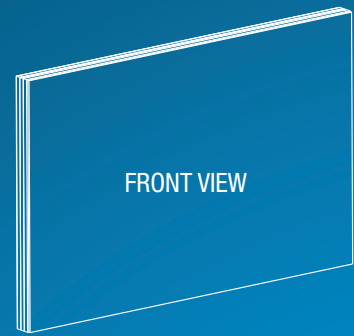
### DENSION SMART MIRROR TECHNOLOGY.



CONTENT & DEVICE  
MANAGEMENT

THE MIRROR IS AVAILABLE IN FIVE DIFFERENT SIZES: MINI, SMALL, MEDIUM, LARGE, X-LARGE. CUSTOMERS MAY CHOOSE THE EXACT SIZE OF THE GLASS WITH A GIVEN SURFACE MAXIMUM. CUSTOMIZED MIRROR AND SCREEN COMBINATIONS ARE ALSO AVAILABLE IN HIGHER VOLUMES, PLEASE GET IN TOUCH TO DISCUSS. [IDS@DENSION.COM](mailto:IDS@DENSION.COM)

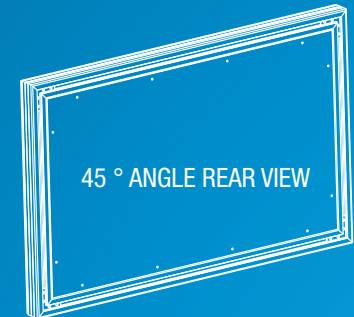
	MINI	SMALL	MEDIUM	LARGE	X-LARGE
Display size (inch)	10	32	42	46	55
Display resolution	HD	Full HD	Full HD	Full HD	Full HD
Max Mirror Surface (sqm)		0,9	0,9	2	2
Minimum Width (mm)	250	870	1 100	1 180	1 380
Minimum Height (mm)	150	570	690	740	850
Depth (mm)	30	45	45	45	45
Weight (kg)	2	18	25-30	35-38	40-45
Total weight with case (kg)	3	21	30-34	38-42	45-50
Mounting kit	Optional	Optional	Optional	Optional	Optional
Landscape/ Portrait orientatation	No	Yes	Yes	Yes	Yes
Power Consumption	18 W	45 W	93 W	88 W	173 W



FRONT VIEW



UPPER SIDE VIEW



45 ° ANGLE REAR VIEW



FRAME PROFILE

## Why Dension Smart Mirror is the best choice?

- A MIRROR WALL WITH A SURPRISE FACTOR
- EASY-FIT MODULAR FRAME SYSTEM
- EASY TO INSTALL WALL MOUNT
- AVAILABLE WITH PARTITION WALL TOOL KIT
- FREELY SCALABLE TO YOUR DEMAND
- EFFORTLESS TO USE / REMOTELY MANAGED
- DO NOT NEED PROFESSIONAL IT SUPPORT
- WIRELESS CONTENT MANAGEMENT VIA 3G OR WI-FI
- CUSTOM BUILT OPTIONS
- BUILT IN SCREENS UP TO 55"
- 7/24 OPERATION THAT MEETS HIGHEST SERVICE LEVELS
- EUROPEAN-BASED PRODUCT SUPPORT FOR WORLDWIDE CUSTOMERS
- SEVERAL MOUNTING POSSIBILITIES
- NO SPECIAL CLEANING NEEDED

PROVIDE YOUR CUSTOMERS, GUESTS WITH UNIQUE CONTENT ON A UNIQUE CHANNEL USING DENSION SMART MIRROR TECHNOLOGY



SMART MIRROR TOTEM



## SOME IDEAS WHERE TO USE THE DENSSION DIGITAL MIRRORS

### HOTELS

- PERFECT IN LOBBY FOR HOTEL'S SERVICES (WELLNESS, SPA, ENTERTAINMENT), SPECIAL OFFERS, EXCHANGE RATES, ADVERTISEMENT, WEATHER FORECAST, SIGHTSEEING OFFERS
- RESTAURANTS AND BARS ALSO AS MENU BOARDS
- CONFERENCE ROOMS FOR DISPLAYING CONFERENCE PROGRAM, LOCATION OF CONFERENCE ROOMS, PARTNER'S ADVERTISEMENT
- RESTROOMS FOR IMAGE PHOTOS, SPECIAL OFFERS
- REPLACING THE TRADITIONAL HOTEL TV

### ELEVATORS

- BUSINESS CENTRES
- CULTURAL CENTRES
- MUSEUMS
- CLINICS AND HOSPITALS
- APARTMENT HOUSES
- HOTELS



CONTENT MAY INCLUDE SPECIAL IN-HOUSE NEWS, BASIC INFO: WEATHER, ADVERTISEMENTS, SLIDE SHOWS, VIDEOS

### EXHIBITION & EVENT VENUES

- EXHIBITIONS
- EVENTS
- CONFERENCES



### AND MANY MORE AT

- SHOPPING MALLS
- CULTURAL CENTRES
- JEWELERIES
- SUNGLASSES STORES
- FASHIONS STORES
- PERFUME STORES



CONTENT MAY INCLUDE ADVERTISEMENTS, ENTERTAINMENT, INFO BOARDS, SPECIAL OFFERS, BASIC NEWS (WEATHER, FEASTS, NEWS)

**FOR MORE POSSIBILITIES OF USE VISIT [WWW.DENSSION.COM/BUSINESS](http://WWW.DENSSION.COM/BUSINESS) AND GET IN TOUCH WITH US.**

DENSSION DIGITAL MIRRORS ARE DELIVERED WITH A COMPLEMENTARY DEVICE AND CONTENT MANAGEMENT APPLICATION, DENSSION'S VERY OWN SHERPA. SHERPA IS A CLOUD BASED SERVICE THAT MAKES POSSIBLE TO CONTROL YOUR DEVICE NETWORK, SCHEDULE YOUR CONTENT AND ADVERTISEMENTS. DENSSION PROVIDES FREE UNLIMITED ACCESS TO ALL OF THE USERS OF ITS DIGITAL MIRRORS. DENSSION SHERPA NEEDS A BROWSER ON YOUR PC AND REQUIRES YOUR MIRROR TO BE ONLINE.



### GROUP MANAGEMENT

CREATE GROUPS AND SUBGROUPS AND THE ALIGN DEVICES INTO. ONCE THE GROUPS CREATED THEY CAN BE MANAGED JUST BY ONE CLICK.

### CONFIGURATION MANAGEMENT

ENTIRE SETTINGS OF THE DEVICES CAN BE ALTERED BY USING CONFIGURATION MANAGEMENT.

### CONTENT MANAGEMENT

DELIVER CONTENT TO THE DEVICES WITH DENSSION SHERPA CLOUD BASED SOFTWARE. THE CONTENT MANAGER ENABLES TO MIX VIDEOS, SLIDESHOWS AND HTML WEBSITE TOGETHER AND SCHEDULING THEM.

## Digital signage players available with the smart mirror

THERE ARE TWO MAIN TYPES OF DIGITAL SIGNAGE PLAYERS AVAILABLE. BOTH ARE DENSION'S OWN PRODUCTS, DEVELOPED AND MANUFACTURED IN HUNGARY, EUROPE. WE OFFER A FULL HD CAPABLE LINUX-BASED PLAYER FOR PLAYING SINGLE ZONE STATIC VIDEOS, SLIDESHOWS AND SHOWING HTML PAGES AND A ROBUST ANDROID-BASED PLAYER FOR MORE COMPLEX TASKS, HTML5 WEBSITES AND MULTI ZONE CONTENT MANAGEMENT. BOTH PLAYERS PLAY FULL HD RESOLUTION. MPX COMES WITH DENSION'S FREE SHERPA DEVICE AND CONTENT MANAGER SOFTWARE. FOR MORE TECHNICAL DETAILS PLEASE SEE THE TABLE BELOW.

	Name	CPX-1	MPX-1
<b>Hardware</b>	OS	Android	Linux
	CPU	Cortex-A5 / 833 MHz	ARM11 / MHz 720 MHz
	RAM	1 GB	256 MB
	Internal storage	8 GB SD	8 GB SD
<b>Controls &amp; Connections</b>	HDMI out	1920x1080p, 60 Hz	1920x1080p, 30 Hz
	HDMI in	up to 1280x720p, 60 Hz	No
	Audio out	Optional	Optional
	Ethernet (RJ45)	Optional	Optional
	Wifi (802.11. b/g/n)	Yes	Yes
	Mobile Net (3G, UMTS, etc.)	Optional (via USB)	Optional (via USB)
	USB (HUB supported)	1	1
	Video Content Player	via Signagelive	via Dension Sherpa
<b>Features</b>	Video Containers	MPG, MPEG, F4V, FLV, MP4, WMV, M4V, MKV, MOV, QT, AVI, DIVX, TS	MP4
	Still Images	JPG, JPEG, PNG, BMP, GIF	JPG, JPEG, PNG
	Browser capabilities	HTML5	HTML
	Slide Show on all formats	via Signagelive	via Dension Sherpa
	Text ticker feed	via Signagelive	No
	RSS feed	via Signagelive	No
	Social media feeds	via Signagelive	No
	Multiple Content Zones	via Signagelive	No
	Management Server for maintenance and content distribution	Signagelive	Dension Sherpa
	Power Supply	230 V AC	230 V AC

**DENSION**

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